



**PRESS RELEASE  
FOR IMMEDIATE USE**

**December 01, 2006; Los Angeles, California**

**eKnowledge Corporation**, a leading provider of multi-media and internet-based interactive learning products for advanced test preparation and college admissions, yesterday announced that it will continue the donation of its \$200.00 SAT and ACT Test Preparation programs to all active duty, reserve and retired military service members and their families for a second year. **Last year, eKnowledge and a group of NFL Players donated more than \$6.9 Million worth of \$200.00 SAT and ACT Test Preparation programs to military service members and their families worldwide.**

In a recent corporate press release, Chairman & CEO of eKnowledge Corporation, Charlie Beall, who served as an officer in the United States Marine Corps stated: “During the first year of this SAT and ACT test preparation sponsorship program, eKnowledge received tens of thousands of letters from our military service families expressing their thanks for this significant financial donation by our company. “We owe our military service members and their families a heartfelt ‘thank you’ for their sacrifice and honorable service to our country. The donation of these products hopefully will show them our deep appreciation and financial commitment to their futures. With these highly effective SAT and ACT Test Preparation programs, our military service members and dependents who hope to pursue a college education will now be able to compete on a level playing field. This significant financial donation by eKnowledge Corporation to our active duty, reserve and retired military service members and their families is sponsored in part by a group of patriotic NFL Players represented by the Victory Sports Group”.

**Samples of Recent Letters Received**

“As a military parent residing in Africa (Kenya), I truly appreciate the opportunity to obtain these products for my daughter who attends the international school here. This program will guarantee that she has current material to prepare for the SAT and ACT. Thanks from an Air Force Major who is trying to serve his country and also take care of his family.”

Douglas McClain  
Major/USAF

“Thank you for this generous donation of the SAT & ACT test prep programs to the troops. I am a soldier returning to college after many years. This program has helped me with my dream of attaining a college education. Thank you for everything that you have done for us and our families. Your contribution will not be in vain. God bless you guys.”

Sherard Williams  
E-4/United States Army National Guard



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“It took me forever to find an SAT test prep course because the Army doesn’t offer one or reimburse us for the cost. I actually almost paid \$500.00 for a course before I heard about your donation. Thank you.”

Sabrina Lambert  
SGT/U.S. Army

“Thank you so much for this opportunity to prepare for the SAT. There are no classes or programs available for SAT test prep at my duty station. I am active duty Army so my time is limited. I can’t wait to receive the eKnowledge program and start practicing for the SAT.”

SGT Garcia  
United States Army

**How the Program Works**

This valuable donation from eKnowledge and NFL players is for the exclusive benefit of active duty, reserve and retired military members and their families. The Department of Defense has created a secure website to quickly confirm a person’s military status and to process each order. Once the military service member’s eligibility has been established, the order process works on an honor basis and there is no limit to the number of SAT and ACT Test Preparation programs that the eligible person may order.

This eKnowledge/NFL sponsorship program covers the complete \$200.00 purchase price for the eKnowledge SAT or ACT Test Preparation program in either DVD or CD-ROM format. The military service member pays only the cost of shipping and handling. Each SAT and ACT Test Preparation program has a one-year license and is intended for the individual use of the recipient. For example, if an active duty military service member orders the SAT or ACT Test Preparation program as a gift for his niece, the niece will activate the program on her laptop or home computer for her individual use. The SAT and ACT programs are not authorized for group or classroom instruction. Requests to receive the sponsored program can be placed now on the special DoD website [www.militaryhomefront.dod.mil](http://www.militaryhomefront.dod.mil), or by telephone at (951) 256.4076.

**About eKnowledge Corporation**

eKnowledge Corporation is a leading provider of multi-media and internet-based interactive learning products for advanced test preparation and college admissions.

**About Victory Sports Group**

Victory Sports Group is the sports agency of Enslin, Pinkston and Courtney LLP, an international sports representation firm. Some of the patriotic professional football players represented by VSG who have contributed to this special eKnowledge donation to our military service members include: **Jon Bradley, Scott Young, Garrick Jones, Corey Williams, Jason Radar, Ahmaad Galloway, Dominique Dunbar, Kelly Johnson, Elgin Hicks, Kevin Breedlove, Mark Anderson, and Tim Blackwell.**



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**About the eKnowledge SAT/ACT Power Prep DVD/CD-Rom Programs**

The eKnowledge SAT and ACT test prep programs come in either a single DVD or two CD-ROM set that include more than eleven (11) hours of high quality video training/instruction with up to forty (40) hours of student interactive learning participation. The SAT and ACT test prep programs can be used as a stand-alone instruction tool to prepare thoroughly for the SAT and ACT, or as a supplement to other SAT and ACT preparation materials. Each student can select the areas where they need additional or special training/instruction, and can then study at their own pace using the 120 video lessons which comprise the SAT and ACT test prep programs. The program also provides the student with excellent feedback on their learning progress, test readiness and much more.

**How to Request the donated \$200.00 eKnowledge SAT/ACT programs**

The eligible active duty, reserve or retired military service member visits <http://www.militaryhomefront.dod.mil> to confirm his or her military status through the secure DoD DEERS main database. The website will forward the person to the eKnowledge/NFL sponsorship order page where they can request the programs. The eKnowledge/NFL sponsorship donation will cover the complete \$200.00 standard price for the program. The military service member will pay only \$9.95 for the actual cost of packaging, processing and shipping the order.

To view a flyer that has been developed to assist with the administration of this program, please go to: <http://sat.eknowledge.com/military.asp>

**Questions:** Please contact Brandon Chatham at [bchatham@eknowledge.com](mailto:bchatham@eknowledge.com) 951-256-4076